

Phase 1 – Expression of interest.

Note: The questionnaire to be completed is on the next page

Hello, welcome to the Pôle de l'entrepreneuriat du Pays de Gex. We are located in France, in Saint-Genis-Pouilly.

We are looking for new innovative companies.

Would you like to develop your project with us?

We invite all project leaders who wish to join our program to express their interest.

We have two services to support you in your business creation:

- 1/ the business incubator in the Pays de Gex and
- 2/ InnoGEX, the CERN-labelled incubator.

Some explanations:

1/ The business incubator, the effective place to grow your young company, in the fields of industry, technology, innovation and digital technology!

Benefit from an equipped office or workshop at a preferential rate, individual support and the added value of exchanges with other entrepreneurs. In addition, use our equipped meeting rooms, internet fibre connection and videoconferencing equipment easily.

2/ InnoGEX, the CERN-labelled incubator in the Pays de Gex, to host projects using CERN technology.

Benefit from support in the form of tailor-made coaching, access to CERN's cutting-edge technologies, which are unique in the world, and financial assistance (maximum 30,000 euros). In addition, take advantage of the premises of the business incubator.

The entry into the nursery or incubator takes place in 3 steps:

Phase 1 - Expression of Interest.

You must provide some information about your project and your market. Easy to do, just answer the questions below!

A selection of the most interesting projects will be invited to participate in Phase 2 - Business Plan.

Phase 2 - Business Plan.

At this stage, you will present a business plan of a few pages, depending on the application form we provide you. You will benefit from the help of our experts to complete this file.

Phase 3 - Pitch.

Entrepreneurs whose projects are considered the most promising will present their projects to a selection committee.

The winner(s) will be announced a few days after this session and then joined either the business incubator or the InnoGEX incubator.

You need more information?

Email: entrepreneuriat@paysdegexagglo.fr

Phone : +33 (0)4 85 29 20 60

Our offer: <http://swll.to/4TyxZg>

Web site: <https://www.paysdegexagglo.fr/competences/pole-economie/developpement-economique/>

>> Tell us about your project now if your company is no more than 24 months old

Questionnaire to be completed online: <https://entrepreneuriat379853.typeform.com/to/vSvfpX>

a. Name, address, phone and email

b. Company name (or project name) and website

c. The project

How long has the company been in business?

How many people are you working with on this project?

What is your know-how?

What is your company's expertise?

Do you have scarce resources (patent, technology, skills,...)?

d. The market

What problem do you want to solve?

Who is your target, who are your customers?

What solution do you offer?

What is your value proposition?

How do you differ from existing offers?

e. Your expectations

What do you expect from us?

Bonus. If you have already identified a CERN technology for your project, please tell us which one. Explain how this CERN technology could add value to your project.

To learn more about the technologies made available by CERN, visit this page: <https://kt.cern/technologies>

f. Future

What is the impact of your project on the market, society, employment?

What is your level of ambition for the next 5 years?

Do you have any other relevant information to share with us?